

Minutes of Grosse Pointe North High School Class of 1971 50th Reunion Committee Meeting

May 6, 2020

The meeting was called to order at approximately 5:45 p.m. via Zoom. Attending via Zoom were: Judy Barton MacGuidwin, Pam Killebrew Alessandro, Nancy LeRoy Burk, Carol Appleton Holloway, Don DeLaura, Roger Ulmer, Bob Reaser. Jack Barbier was unable to do so.

OUTREACH/COMMUNICATIONS

Nancy reported that she sent a follow-up reminder email blast several days ago to classmates who did not respond to the first email. With a total of 321 email addresses, 19 were undeliverable, 88 have not responded, and 214 have responded. Approximately ten responded that they were not interested.

Pam and Don have not yet begun their searches on LinkedIn but plan to do so soon.

The team intends to utilize the Grosse Pointe North Facebook page as an outreach method. Carol will draw up a condensed blurb as a preliminary notification of the team's plans.

Nancy confirmed that the website could contain a spreadsheet of who plans to attend the reunion so former friends and classmates can see who is coming, and possibly be encouraged to attend.

VENUE/LOCATION

Nancy had inquired of the Ford House but had not received a response as of the meeting time. However, the team agreed that the Grosse Pointe Yacht Club would be a better venue (Ford House had many restrictions about service and alcohol, etc.). Pam has the GPYC's new caterer's name and will contact him/her shortly. Pam's thoughts are to have food stations set up, similar to the 45th reunion, with a free open bar (subject to whether enough donations are received to help fund the ticket price). Pam will get the latest cost list from GPYC; we can adjust selections as we get closer to the date.

TREASURY/FUNDING

As mentioned above, Pam is hoping that donations will help to offset the price of the tickets. A donation was received from a classmate. There was discussion concerning the use of a GoFundMe page. Judy informed the group that GoFundMe takes 2.9% of each donation, plus 30 cents per each donation. Donors can contribute anonymously. More discussion is needed before making a decision. Donors can also contribute directly to the team for deposit into the reunion bank account.

Bob will transfer much of the financial work and bank documentation to Nancy.

COMPARATIVE INFO

Don mentioned that due to the current Coronavirus lockdown, the class of 1970 has had to postpone their 50th reunion. They are tentatively rescheduling their reunion for the July 4th weekend, 2021, at the War Memorial.

WEBSITE

Nancy mentioned that the website is paid through the 50th reunion, as she had renewed it for five years shortly after our 45th reunion.

TEAM

Scott Beever has expressed interest in joining the reunion committee. He will be included in future meetings and on future communications.

TICKETS

At the 40th reunion, we had 181 paid tickets; at the 45th reunion, we had 90 paid tickets. Our goal for the 50th reunion is 200 paid tickets. Again, donations will help offset the ticket price, possibly making it more affordable for more attendees.

The next meeting is set for Wednesday, June 3, 2020, at 6:00pm via Zoom. In the meantime, the team is asked to review action items assigned and report at the next meeting. The meeting was adjourned at approximately 6:30pm.

Respectfully submitted,
Carol (Appleton) Holloway
Secretary