



Grosse Pointe North High School

Class of 1971

Minutes of Grosse Pointe North High School Class of 1971 40th Reunion Committee Meeting

November 4, 2010

The meeting was called to order at approximately 7:15 p.m. at the Grosse Pointe Public Library (Woods Branch), Grosse Pointe Woods, Michigan, on November 4, 2010. The following people were in attendance: Nancy (LeRoy) Burk, Gary Hill, Dawn (Danielson) Hill, Don DeLaura, Bob Reaser, Carol (Appleton) Holloway, Pam (Killebrew) Alessandro and Roger Ulmer. Judy (Barton) MacGuidwin and Jack Barbier joined the meeting via Skype.

COMPARATIVE INFO:

The GPN Class of 1970 utilized www.myevent.com to set up many of their activities, such as registration, ticket payment, personal updates, etc. After discussion, the GPN Class of 1971 Reunion Team voted to adopt this method for many of our activities. Please see specific details in the categories below.

ENTERTAINMENT UPDATE:

Don will need between \$180 - \$300 in a few months to reserve/rent equipment to provide custom music and videos. He has built an iTunes selection of music from 1970-71, including all Top 40 hits from those years. The music can be arranged from light background tunes for talking to louder music for dancing, if desired. For the picnic the next day, Don will investigate the possibility of having a local band play for a while (he noted that Carl Sterr, GPN Class of 1972, has a local band).

WEBSITE REGISTRATION UPDATE:

As of early November, 206 people have registered on the website; 98 Yes responses to attend reunion; 102 Maybe; 5 No; and one with no indication (this count does not include spouses/guests). Nancy proposed that the team consider moving the current website, including registration process, etc. to www.myevent.com. This is the web service that was utilized by the GPN Class of 1970, with excellent results (www.gpn1970.com). For \$99, the service offers the ability to create a website with quite an extensive set of links with easy access and a very nice layout. It integrates with social networking sites and allows uploading of data, photos, etc. It even connects to PayPal for payments. Nancy talked with Ed Eroe, webmaster for the GPN Class of 1970, who also mentioned that the site has great tech support. For \$149, the service will allow the website to remain active for future use (such as for future reunions, etc.). The team voted unanimously to move to this new web service. Judy offered to cover the \$149 cost, which will go toward her ticket payment. Nancy will duplicate as much data as possible from the current website and migrate it to the new website. Further information will be posted on the current website when available.

OUTREACH/COMMUNICATIONS UPDATE:

See Website update above.

LOCATION UPDATE:

The reunion menu at the Grosse Pointe War Memorial will consist of a variety of hors d'oeuvres. We are leaning towards an open bar, with a couple of bartender setups. After consolidating the many fixed costs, the team agreed upon a suggested ticket price of \$75/person (see more details below). Since there is a 300-person limit at the War Memorial, we may have to go to a first-come-first-served process.

TICKET UPDATE:

After many months of gathering costs and competitive data, the reunion team has arrived at a ticket price of \$75/person for our 40th class reunion. This is comparable to other recent reunions that we researched. More ticket information will be available on the website soon. We are considering setting up a PayPal account for those who wish to pay via the internet. There will be a small fee (approx. 3%) for PayPal transactions. This would bring the total ticket cost to about \$77.50/person. PayPal can also be tied into the reunion bank account so that payments are deposited directly into the account. The myevent website can also accept payment; however, their charge is 7% plus 75 cents per transaction. Nancy has also offered to accept checks mailed to her home at 651 Vernier Road, Grosse Pointe Woods, MI, 48236.

PICNIC UPDATE:

Jack informed us that Rick Schott (GPN Class of 1970) will check with the board at Crescent Sail Yacht Club on Lakeshore regarding a post-reunion picnic on Sunday, May 29, 2011. There is a \$100 fee for use of the park. Presently, we are thinking it will be BYO; however, we will inquire as to whether any leftovers from the reunion can be brought to the picnic. Don and Jack will look into the possibility of a live band as entertainment.

TREASURY UPDATE:

There is currently \$100 in the reunion account. Judy will cover the \$149 cost for moving the website to www.myevent.com. As we expect ticket prices to be about \$75/person, this will cover Judy's (and husband's) tickets. Bob and Nancy will create a PayPal account that can tie into the bank account for deposit of funds. It was noted that the account limit is 100 transactions per month.

ACCOMMODATIONS & TRANSPORTATION UPDATE:

Carol inquired with Jan Lang Kawal (travel agent in California) about group travel discounts. Unfortunately, for airline discount, the travelers must be flying from the same location. Jan suggests that out-of-towners watch various travel websites, such as airfare.com, kayak.com, sidestep.com, fly.com, etc. If necessary, Jan can arrange for a group rate for accommodations.

PHOTO BOOTH UPDATE:

ShutterBooth has been retained to offer a photo booth at the reunion. Pam talked with a company called Image Design Photography. This is a photography organization which can take a large group shot of all attendees, as well as individual and candid shots throughout the evening. There would be no cost to us; the company only charges for photos purchased by the attendees. The reunion team will discuss further.

QUESTIONNAIRE UPDATE:

Judy will be the Coordinator of this function. Judy had surveyed other school reunion sites to see how they handled this activity. The results showed that utilizing a website like myevent.com proved the best, as classmates can upload their own information directly online. The system can also provide a memory book (CD of everyone's data) for \$29.95. There is also the ability to add a separate In Memoriam page. Using the website saves the time and trouble of someone incorporating the data.

NAMETAG UPDATE:

Dawn and Judy will work together to begin scanning yearbook photos to print or attach to nametags. We will try to save the photo images to .jpg files so that they can be reused. Dawn will begin scanning photos of those people who have responded that they will attend.

MEDIA UPDATE:

Roger announced that the Grosse Pointe News will offer one free notification about the reunion. We will follow up with other media as we get closer to the reunion date.

CALL FOR OLD PICTURES!

Don suggested that classmates post their pictures of our high school days on the new myevent.com website, as soon as it is available. More info to come about this process.

ACTION ITEMS:

Nancy to migrate website
Dawn & Judy to scan yearbook photos
Don & Jack to follow up on picnic
Bob & Nancy to create a PayPal account

The next meeting is set for Thursday, December 9, 2010, at the Woods Branch of the Grosse Pointe Public Library, at 7:00 p.m.

The meeting was adjourned at 8:45 p.m.

Respectfully submitted,
Carol A. Holloway
Secretary