



## Grosse Pointe North High School *Class of 1971*

### Minutes of Grosse Pointe North High School Class of 1971 40<sup>th</sup> Reunion Committee Meeting

December 9, 2010

The meeting was called to order at approximately 7:10 p.m. at the Grosse Pointe Public Library (Woods Branch), Grosse Pointe Woods, Michigan, on December 9, 2010. The following people were in attendance: Nancy (LeRoy) Burk, Gary Hill, Dawn (Danielson) Hill, Don DeLaura, Bob Reaser, Carol (Appleton) Holloway, Pam (Killebrew) Alessandro and Roger Ulmer. Judy (Barton) MacGuidwin joined the meeting via Skype. The team was joined by Rick Schott, GPN Class of 1970, who helped plan their 40<sup>th</sup> reunion earlier this year, and who gave the team valuable insight into planning activities. Not attending was Jack Barbier.

#### COMPARATIVE INFO:

Rick Schott, GPN Class of 1970, offered helpful tips regarding planning and execution of their reunion, which consisted of three separate events: a get-together on Friday evening, the reunion on Saturday evening, and a picnic on Sunday. The Class of 1970 also offered a tour of the school, so graduates could see the changes in the school and reminisce as they walked around. The Class of 1970 also donated \$1,000 to the Grosse Pointe Education Foundation, which was matched by a grant. The Class of 1971 will consider some of these ideas as we continue to plan. Rick also mentioned that 20% of the ticket sales for the reunion evening occurred at the door; the Class of 1971 planners are undecided about how to handle this type of entry to the event, as it will depend on ultimate attendance, venue limits, and concerns for security.

#### ENTERTAINMENT UPDATE:

Don has been in touch with Pointe Electronics on Mack Avenue. Don is still researching a live band to perform at the Sunday afternoon picnic at the Crescent Sail Yacht Club on Lakeshore Drive.

#### WEBSITE REGISTRATION UPDATE:

The new website set up through myevent.com is up and running and looks great! Nancy said that 326 invitations have been sent out, with a breakdown as follows:

- 267 invitations sent out via the myevent.com website to people for whom we have an email address. Nancy will check to see if any invitations bounced back.
- 55 more sent via Classmates.com to those for whom we have no email address in our website system.
- 4 more sent via Facebook to others for whom we have no email address in our website system.
- The Classmates and Facebook attempts rely on those services to forward our message. We can only get email addresses if the person responds to us.
- RSVPs who said Yes on our site – 104. Of those, 13 have paid for 22 tickets so far (this includes the committee).
- RSVPs who said Maybe – 108.
- The RSVPs were counted from our old website. The invitation sent out from the myevent.com site said people didn't have to RSVP again if they had already done so earlier. Nancy manually transferred all that info into the new site. It reflects only the number of classmates and does not include any guests. There have been about 5 new RSVPs since the new site went up but they're

counted in the above numbers. Once people buy tickets, Nancy will be able to report actual numbers of attendees.

- In addition to the 326 contacts already attempted, we have about 172 that we have old contact info from the 2002 alumni directory. None of these have email addresses, but they do have street addresses and phone numbers. Nancy will forward that information to the team so we can try to contact folks in another manner.
- There are about 161 classmates for whom we have no email, street, or phone info. Nancy will forward their names so we can try to reach these folks.
- All of these numbers total 659, which is either right on or very close to the number of actual graduates (not including decedents). There are also a couple of people who didn't go through graduation day with us, but who were in our class for most years, and consider themselves GPN 1971. So we have accounted for as many as possible.

#### OUTREACH/COMMUNICATIONS UPDATE:

See Website update above.

#### LOCATION UPDATE:

The breakeven point for attendance is 150; the room we reserved at the Grosse Pointe War Memorial can hold 300 people. There will be approximately eight tables set up throughout the room.

#### TICKET UPDATE:

The team agreed last month on a ticket price of \$75. This includes the hors d'oeuvres, open bar, entertainment, and photo opportunities through ShutterBooth. This is comparable to the Class of 1970, which also charged \$75 but had a cash bar. As of the December meeting, there have been only five ticket sales, and no PayPal sales. We expect the number to grow after the holidays.

#### PICNIC UPDATE:

Rick Schott (GPN Class of 1970) has offered to assist in arranging the picnic on Sunday, May 29, 2011 at the Crescent Sail Yacht Club on Lakeshore Drive. The rental fee is \$150. We can have full use of the facilities, including grounds, pavilions, and clubhouse. We are currently considering a 3:00 p.m. to 11:00 p.m. or midnight time period. There is the possibility to do some sailing prior to 3:00. The CSYC has outdoor grills and inside cooking facilities that we can use, or we can utilize the club's caterer. If a live band performs, the music can be directed toward the lake. Rick said that the parking lot holds 80 vehicles; however, if need be, we can obtain a permit from the city of Grosse Pointe Farms to park along Lakeshore. We will need volunteers at the front gate to help direct with parking. Of course, we are expected to clean up after ourselves at the club.

#### TREASURY UPDATE:

There is balance of approximately \$250 in the reunion account, plus the ticket sales.

#### ACCOMMODATIONS & TRANSPORTATION UPDATE:

Carol will forward a list of local hotels/motels to Nancy to publish on the website. At this time, the team feels that we should allow individuals to seek their own accommodations.

#### PHOTO BOOTH UPDATE:

We are considering the purchase of small picture frames as party favors. Pam has not heard back from the contact for other promotional items. Pam also needs to reconnect with the roving photographer.

#### QUESTIONNAIRE UPDATE:

There is a provision on the new website for classmates to enter their own personal data. We encourage all classmates to enter/update their profiles!

#### NAMETAG UPDATE:

Scanning of yearbook photos for nametags is progressing well. Dawn is loading the data into Picasa. There is a provision built into the website registration process that asks for the guest's name; this will help us develop nametags for guests/spouses. The Class of 1970 used a local printer at their reunion site to print nametags for latecomers. Dawn brought the Staples catalog to the meeting to show various types of nametags, such as plastic inserts, lanyards, etc. Dawn will price out the various examples and present at the next meeting.

#### MEDIA UPDATE:

The committee plans to advertise the reunion on electronic boards, such as the one at Parcels Middle School, as well as the Grosse Pointe News and Grosse Pointe Times (C & G newspaper).

#### CALL FOR OLD PICTURES!

Please forward pictures you would like to publish on the website to the reunion committee.

#### ACTION ITEMS:

Nancy to email lists of classmates to contact or verify information  
Carol to send list of hotels/motels to Nancy  
All committee members to enter/update their profiles on the website

The next meeting will be either Thursday, January 13 or 20, 2011. We would like to have the meeting at the Crescent Sail Yacht Club so that we can tour the facility. Rick Schott will check the club's availability and advise the team.

The meeting was adjourned at 8:45 p.m.

Respectfully submitted,  
Carol A. Holloway  
Secretary